



Cornerstone Group

Smart marketing through turnkey solutions

MASTER LIST OF GENERAL RESIDENTIAL ARTICLES

(Title, Word Count, Description)

Updated September 19, 2012

A single page of your newsletter can be most easily filled by choosing one 2/3-page article and a sidebar to go with it — or by choosing two 1/2-page articles. When providing your own copy to go along with one of our general articles, please remember that inside pages can typically accommodate about 500 total words.

FULL-PAGE ARTICLES

Changes in Washington Could Impact Your Telecom Services (472 word count) — A 2/3-page article combined with a sidebar that together discuss FCC regulations and their impact on the Universal Service Fund and telecom services for rural areas

It's Important to Understand the Rural Call Completion Issue (474 word count) — A detailed explanation of why long-distance calls may not be getting through, what action is being taken by the FCC, and what customers can do to help. Updated with new URL.

Media Milestones of Presidential Campaigns (550 word count – 1 1/3 page) — A historical look at media and politics, from Coolidge's use of radio in 1923 to social media usage by Obama and Romney today.

2/3-PAGE ARTICLES

A History of New Year's Celebrations (342 word count) — How the holiday got its start and how it's changed over the centuries

A Look Back at Father's Day (283 word count) — A brief history of the origins of this holiday

A Pinterest-ing Way to Collect and Connect (324 word count) — Overview of Pinterest, the virtual pinboard that's growing in popularity

Are Emails Growing Like Weeds in Your Inbox? (306 word count) — Tips on how to reduce the number of emails you receive and better manage the ones in your inbox

Avoid the Lure of Social Media Scams (335 word count) — An overview of five common scams and how they work

811 Brings Utility Locators to You (366 word count) — How 811 works to get utility lines marked.

Be Generous, Yet Cautious, This Holiday Season (320 word count) — Make sure your charitable donations are going to reputable organizations

Beware of Caller ID Spoofing (332 word count) — How Caller ID spoofing works, and tips to help protect yourself.

Blocking Reverse Lookup on Your Phone Number (336 word count) — How to use the opt-out feature at Google and 411.com.

Blogging Basics for Beginners (329 word count) — Benefits of blogging and how to get started.

Broadband is “Can’t Live Without” Technology (345 word count) — A discussion of the importance of broadband in modern life, including a comparison to cell phones and digital cameras

Browsing, Bidding & Buying Online (360 word count) — Tips for using online auction sites like eBay.

Burglars Can Exploit Social Networking Sites (326 word count) — Warning to be careful about what you post online so you won’t become an easy target for burglars, and mention of the telco’s home security system.

Bursting With Fireworks Trivia (337 word count) — Interest facts about fireworks and their history

Buyers Prefer Homes With Fiber Optic Connections (305 word count) — Statistics showing that buyers highly value having a fiber optic connection and seek out this amenity when shopping for a home

Cell Phones Provide Extra Security (302 word count) — Reminds people that cell phones are a good choice for kids and older adults, as a safety measure.

Climbing Your Family Tree Online (346 word count) — The benefits of genealogy and how to get started

Count the Advantages of Cable (335 word count) — Eight reasons to choose local cable TV service over satellite service.

Counting Down the Top 10 Inventions (367 word count) — Inventions that changed the world, from the plow to the Internet

Creating Strong Passwords (365 word count) — Tips for developing passwords that outsmart hackers. (A 60-word sidebar on how to instantly test your password’s strength is also available to go with this article.)

Dangers of Multitasking While Driving (356 word count) — Words of warning regarding the hazards of texting and other activities while on the road.

Dealing With the “Black Bars” on Your TV (283 word count) — An explanation of aspect ratio and how it affects viewing on different types of TVs.

Don’t Get Hooked by Phishing (375 word count) — Tips to avoid online identity theft.

Don’t Let Stress Make a Mess of Your Holiday (346 word count) — Tips to reduce holiday stress by prioritizing and simplifying.

Email Etiquette 101 (370 word count) — Tips to make your emails more effective and avoid annoying your recipients.

FAQ about FTTH (292 word count) — Questions and answers about Fiber to the Home.

FCC Addresses Call Completion Issues (333 word count) — Explanation of the call completion issues being faced and what measures are being taken to help solve the problem

FCC Warns of Long Distance Phone Scams (351 word count) – A warning to check area codes before returning a long distance call.

5 Tips to Beat Technophobia (326 word count) — Many seniors fear technology, but this article offers practical tips for overcoming these obstacles.

Five Very Good Reasons to Volunteer (346 word count) — Volunteering is good for you and good for the community.

For Many, Texting Tops Talking (362 word count) — Contains info on the prevalence of text messaging and also includes some texting tips.

Fun Facts About New Year's Traditions (362 words) — Learn how the tradition of New Year's resolutions got started, plus more about this holiday

Get "LinkedIn" to Job Resources (281 word count) — An overview of LinkedIn, the popular business networking site.

Get Ready for Holiday Shopping Online (390 word count) — Tips to make online shopping safer and more efficient.

Give Your PC Some TLC (383 words) — Tips on deleting, organizing, and storing files for more efficient PC performance.

Guard Your Home's Network From Wi-Fi Pirates (331 word count) — Precautions to help prevent unauthorized use of your home's wireless network

Halloween Safety Tips (268 word count) — Tips on everything from carrying a flashlight to choosing safe costumes, to preparing your home for greeting trick-or-treaters.

Help is Just Three Digits Away (311 word count) — Here's a handy list from 211 to 911.

Help with Your New Year's Resolutions (380 word count) — How communications services can help you save time, money and hassles this year.

How Much Internet Speed Do You Need (352 word count) — An explanation of the differences between dial-up and high speed Internet access.

How to Correctly Clean an LCD Screen (313 word count) — Guidelines for cleaning a flat screen monitor or TV.

How to Weigh Websites (294 word count) — Tips on how to evaluate a website's credibility, accuracy, and security.

It Pays to Stay Local (296 word count) — Benefits of using local providers for telecom services.

It's Not Cool to Get a Heat-Related Illness (327 word count) — Safety reminders about avoiding heat exhaustion and sunburn

Keep a Landline Phone for Peace of Mind (389 word count) — Why a landline provides more reliable service than a cellphone during an at-home emergency, power outage or natural disaster.

Landline Advantages Over Cellular and Digital (343 word count) — Content includes paragraphs about reliability, safety, quality, and value.

Landlines are Lifelines (363 word count) — Safety advantages of landlines compared with VoIP and cellular service.

Making Social Media Safer for Kids (318 word count) — Tips for parents about setting boundaries, staying involved, and talking with your kids.

Media Milestones of Presidential Campaigns (353 word count) — A historical look at media and politics, from Coolidge's use of radio in 1923 to social media usage by Obama in 2008.

More Demand, More Fiber, and More Progress (290 word count) — The “big picture” on the growth of FTTH in North America

Moving Tips to Remove Stress (380 word count) — Tips for packing efficiently when moving to a new home. Includes a reminder to inform telcos of the move date, and to consider upgrading services at the customer's new home.

National Broadband Plan Designed to Expand Access (349 word count) — Overview of the history and goals of the National Broadband Plan

Online Safety Agreement for Kids (257 word count) — An agreement for kids and parents to sign to enhance online safety

Phone Discounts for Low-Income Users (Approx. 300 word count) — Information on Lifeline/Link-up programs - requires minor telco assistance with customization of regional details.

Protect Your Safety and Security on Facebook (335 word count) — Seven steps to better manage your Facebook account.

Protect Yourself from Identity Theft (379 word count) — Scams to look out for, and ways to protect yourself against ID theft.

Questions to Ask Before Shopping Online (347 word count) — Advice on how to spot a fake online shop and avoid getting ripped off

Rate Negotiations Begin With Broadcasters (281 word count) — An explanation to your TV service subscribers of why rates must go up due to increases from broadcasters.

Rural Broadband (502 word count) — Explains USF issue and urges rural residents to make their voices heard

Safety Pointers for Pools and Playgrounds (351 word count) — What parents need to know to help keep children safe at these potentially hazardous places.

Scareware is Frightening Threat (375 word count) — Overview of what scareware is, what it can do to your computer, and how to avoid it.

7 Suggestions for Saving (373 word count) — Cost-cutting ideas for today including spending more time at home, using eBilling, and taking advantage of bundles.

7 Tips for Cutting Travel Costs (323 word count) — How to save money on vacations through online resources, plus a suggestion to travel faster online by upgrading your Internet plan

Simple Solutions to Common PC Problems (383 word count) — A handy checklist of troubleshooting tips to post next to your computer.

Simple Ways to Make Your Home More Secure (323 word count) – Tips for equipping your home to outsmart burglars.

Social Networking Now (377 word count) — Introduction to Facebook, Twitter, and LinkedIn.

Stand Up to Cyberbullying (332 word count) — Pointers for parents on what to know about cyberbullying and how to help your child.

Stay Home and Save (319 word count) — How to cut entertainment costs in these tough economic times by taking full advantage of the resources available from your TV and Internet services.

Stay Safe this Summer (357 word count) — Provides tips on water safety, preventing heat-related illness, and grill safety at home.

Steal These Helpful Tips About Stolen Wallets (330 word count) — How to help lessen the impact if your wallet gets stolen.

Study These Tips to Help Your Child in School (385 word count) — Ideas for parents to improve the homework routine at their house.

Take Action After Identity Theft (346 word count) — The steps to take if you've been the victim of identity theft

Take Precautions With Personal Information (343 word count) — Security guidelines for how you handle the contents of your purse, wallet, and mailbox.

Tech Savvy Seniors (314 word count) — Highlights of recent studies of technology use among older Americans.

Terminating Call Manager (302 words) – Features and benefits of the calling feature also known as Telemarketing Screening.

Thanksgiving Trip Tips (383 word count) — Advice for making road trips safer and more cost-effective. (A full-page version of this story is also available, at 468 words.)

The ABCs of DTV, SDTV, EDTV, and HDTV (314 word count) — Describes the differences between the various levels of digital TV quality.

The @ Symbol's Nicknames and Tales of Origin (354 word count) — Find out the history of this symbol that email addresses made more famous

The Key to Outsmarting Spammers (336 word count) — Things to do (and not do) to cut down on the amount of spam you receive.

The Perils of Peer-to-Peer File Sharing (357 word count) — Learn how to safely share files online.

Tips for Online Job Hunting (305 word count) — Includes basics on managing your cyber footprint and researching jobs online.

Tips for Parents on Internet Safety (326 word count) — Simple steps you can take to help protect your children from online threats.

Tools and Tips for Working at Home (385 word count) — How to get equipped and get organized to successfully work at home.

Trick or Tweet from FTC (303 word count) — A Halloween-themed list of reminders from the Federal Trade Commission about online safety.

Two Screens Are Better Than One (395 word count) — An overview of the popularity of simultaneous TV viewing and Internet usage.

Using Cell Phones Responsibly (353 word count) — Etiquette for the use of cell phones in public places.

Watch for Slamming and Cramming (287 word count) — Definitions of these phone scams and how to guard against them.

Watch Out for Common Spam Scams (380 word count) — A current list of the most common spam scams, so consumers know what to watch for.

We Offer HDTV (304 word count) — Review of HDTV features and benefits, plus invitation to sign up for service.

What Does Your Credit Score Mean? (303 word count) — How to check your credit score and what the score means to you

What to Do About the Flu (275 word count) — Overview of flu facts and prevention tips.

What to Do With Old Computers (313 word count) — Options include donating and recycling

What to Know About Computer Viruses (315 word count) — What computer viruses are, how they spread, and how to protect your computer

Why Buy Local? (343 word count) — The many benefits to a community that result from the decision to buy products and services locally.

Why Use a DVR Instead of a VCR? (216 words including a chart) — An easy-to-understand comparison of these two technologies.

Who Chooses the Channels? (374 word count) — An explanation of the relationship between local cable providers and content providers and why lineups contain the channels they do

SIDEBARS

A Look at the London 2012 Olympic Games (156 word count) — A time-sensitive sidebar for use during the summer of 2012 only

Are You Getting Our Monthly eNewsletter? (142 word count) — Describes contents/benefits of telco eNewsletters, and lets people know how to sign up.

A Smart Combination: Smartphones and Your Home Wi-Fi Network (163 word count) — You may be able to enjoy faster speeds and save money by using your home Wi-Fi network rather than your smartphone's data plan while at home.

Automatically Safeguard Your Precious Memories (150 word count) — Promotion of data backup service.

Back-to-School – Streamline Homework With High Speed Internet (180 word count) — Notes the advantages of high speed Internet for students, and encourages parents to upgrade. (For more Back-to-School articles, see the listing under ½-page articles.)

Before, During, and After Storms (60 word count) — Brief list of precautions to take with electronics in case of lightning.

Be Prepared for Winter Weather (180 word count) — Talks about precautions to take for winter storms, and reminds customers to have a corded phone.

Be Prepared When Calling the Help Desk (147 word count) — Reminds customers of the kind of information they need to have available when calling for help with their Internet connections (operating systems, type of computer, name of email software and Web browser, etc.)

Bring Your Own Bags (183 word count) — Why it makes sense to bring reusable bags with you when shopping.

Bugging Friends for Tech Support? (130 word count) — Offers an alternative to asking family and friends for computer help – call the telco for a wide range of computer services.

Call Feature Sidebar Series — Explains uses and benefits of each feature.

- Call Forwarding (145 word count)
- Call Waiting (140 word count)
- Caller ID (170 word count)
- Distinctive Ringing (139 word count)
- Voice Mail (158 word count)

Calling the Do Not Call List (180 word count) — Identifies those who are allowed to call people on the Do Not Call list (political/charitable organizations).

Celebrate National Ag Day (174 word count) — A salute to those who work so hard in agriculture.

Celebrate the Grand Tradition of Grandparents Day (182 word count) — A look at how this September holiday got started.

Check Your Email While Traveling (118 word count) — What Webmail is and how to use it

Community Benefits of Fiber Networks (127 words) — Why FTTH is good for communities and their residents.

Don't Become a Scammer's Next Job (141 word count) — Warning to job seekers about online threats.

Don't Invite Bacteria to Your Cookout (180 word count) — A reminder that for food safety, keep cold foods cold and hot foods hot

Eliminate All Telemarketing Calls Before the Phone Rings (143 word count) — Description of Telemarketer Call Screening.

Enjoy a Basketful of Savings (119 word count) — Easter basket theme promotes the money-saving benefits of bundles.

Enjoy More Freedom With Wireless Internet (134 word count) — Your telco can install the necessary equipment to set up a wireless network in your home.

Enjoy the Sunshine While Online (155 word count) — Wireless Internet, available from your telco, lets you go online anywhere at home (even your patio)

Everything You Need is in Your Own Backyard (128 word count) — Message about benefits of working with a local company that mentions Independence Day

Fascinating Facts About Famous Families (166 word count) — A surprising list of famous people who are related to each other

Fireworks Safety Tips (154 word count) — An important safety reminder for the 4th of July holiday

Five Tips for Fire Safety (141 word count) — Don't let holiday fire hazards ruin your season

Fun Turkey Facts (178 word count) — For the Thanksgiving season, a little bit of trivia about turkeys; includes a reminder about signing up for a new long distance plan for customers who aren't able to be home for the holidays.

Get Internet Directions From Website Compass (145 word count) — Description of *Website Compass* magazine and invitation to access the online version.

Get Your New Home Ready For Tomorrow ... Today (113 word count) — Article encouraging those building new homes to have a network wiring package installed.

Guidelines for Internet Use (176 word count) — Review of Acceptable Use Policy.

Good Neighbor Day is September 28 (158 word count) — Celebrate with a neighborhood gathering or invite a neighbor over for dinner.

Have Fun on April Fools' Day (194 word count) — Theories about how the holiday began and ideas for marking the occasion.

Have You Laughed Enough Today? (164 word count) – Some puns to make your customers smile.

Help Keep Our Technicians Safe (181 word count) — What you can do to keep our technicians safe when visiting your home.

Home Security Protects What's Priceless (147 word count) — Overview of the benefits and availability of home security systems.

How to Avoid Online Travel Scams (175 word count) — Five warning signs to watch out for when doing travel planning

How to Check Your Internet Speed (137 word count) — A brief explanation of why Internet speeds vary plus a website that lets you check yours in seconds

Importance of Landlines (180 word count) — Several key advantages of landline service.

International Year of Cooperatives (175 word count) — Cooperatives worldwide are celebrating their contributions in 2012

Internet Usage by the Numbers (155 word count) — A list of interesting Internet statistics

Is Facebook for You? (176 word count) — Key uses for, and benefits of, Facebook.

Let SecureIT Help Protect Your Kids Online (147 word count) — Info on SecureIT tools with parental controls.

Lovely Symbols of Valentine's Day (164 word count) — Background on heart-shaped candies, cherubs, and red roses

Majority of American Over 65 Are Now Online (126 word count) — About 53 percent of these seniors use the Internet or email, a number which has risen significantly since 2011

Make a Corded Phone Part of Your Storm Plan (155 word count) — Safety reminder that wireless phones may not work during or after storms, and that every home should have at least one corded phone.

Make a Sand Pail List of Summer Activities (167 words) — Sort of like a bucket list, but only what you want to do before summer is over

Mind Your P's and Q's When Posting Pics (155 word count) — Pointers on the etiquette rules of posting photos online

Power Strip or Surge Protector (179 word count) — How to tell the difference between these two devices and why you should use a surge protector.

Prepare Your Children for Emergencies (179 word count) — Help keep your family safe in the event of severe weather or other emergencies.

Proper Way to Display the Flag (177 words) — A timely sidebar prior to Memorial Day, 4th of July, Labor Day, and Veterans Day.

Put ICE in Your Phone (165 word count) — Reminds people to put an “In Case of Emergency” contact in their cell phone.

Questions to Ask Before You DIY (166 word count) — To avoid problems, every home improvement project should start by asking these key questions.

Recycle your Phone Books (159 word count) — How recycled phone books are used, and instructions for local recycling.

Respect Copyrights and Avoid Digital Piracy (203 word count) — Downloading pirated movies and TV shows is illegal so follow these tips to avoid getting into trouble

7 Homework Tips for the New School Year (154 word count) — A handy list to share with the young students in your family

Solar Outages May Affect TV (154 word count) — (Two versions of this sidebar for spring and fall) Explains the solar outages that occur at the start of spring and fall seasons and how they can affect TV reception.

St. Patrick's Day Trivia (187 word count) — Your friends will be green with envy about how much you know about St. Patrick's Day.

Starting Outdoor Projects? Dial 811 First! (167 word count) — Call 811 before starting seasonal landscaping projects.

Stay Connected During Winter Storms (161 word count) — Highlights importance of landline phones during power outages - easily adapted to any seasonal weather issue.

Stay Safe During Spring Storms (193 word count) — Could be used as a half-page with large photo if needed to fill space. Notes the dangers of electrical storms and advises customers to unplug electronics and stay away from metal objects. (Previously “Unplug Electronics When Storm Hits”)

Surprising Christmas Statistics (152 word count) — Fun facts about the holidays

10 Reasons to Have a Landline Phone (143 word count) — “Top Ten” list of landline phone benefits.

Take Part in Random Acts of Kindness (139 word count) — Random Acts of Kindness Week is in February

Time to Celebrate the Sounds of the Season (107 word count) — A holiday greeting with a caroling theme that's meant to be used as a partial sidebar on page 1

Tips for Sending Group Emails (207 word count) — Make sure you're considerate of your recipients when you send group email messages.

'Tis the Season for Taking Photos (141 word count) — Four tips to improve the quality of your holiday photos

Tornado Safety: Know Where to Go (164 word count) — A reminder of tornado safety basics

Troubleshooting Tips for Phone Problems (182 words) — Ways to help determine if the problem is with your phone, the inside wiring, or something else

Twitter Offers Flock of Possibilities (171 word count) — Description of Twitter's features and benefits.

Two Tips for Telephone Safety (125 word count) — Watch out during lightning storms and when around water

Upgrading Homes With Fiber Optic Technology (132 word count) — Brief introduction of FTTH and its benefits for phone, Internet and TV services.

Use *57 to Trace a Threatening Call (130 word count) — When and how to use the free service called Call Trace.

USF Ensures Affordable Pricing (179 word count) — Overview of the benefits provided by the Universal Service Fund. Good companion sidebar to *Phone Discounts for Low-Income Users*.

Valentine's Day Trivia (189 word count) — Fun facts about this holiday that celebrates love.

We Love It When You "Like" Us on Facebook (138 word count) — Encourages your customers to join you on Facebook for special deals, etc.

When To Turn Off Your Computer (162 word count) — Advice from www.energysavers.gov.

Wish Your Home Was a Hotspot? (138 word count) — Gives benefits of having a wireless network at home and suggests calling the telco to have one installed.

Who Was St. Patrick? (157 word count) — The story behind St. Patrick's Day.

Your Computer Sick With a Virus? (132 word count) — Offers symptoms of virus problems and suggests calling the telco for expert computer help.

Your Guide to Text Talk (116 word count) — Common acronyms used when texting. Companion article to *Texting Wins with Today's Youth*.

HALF-PAGE ARTICLES — PICK TWO TO FILL A PAGE

6 Tips For Improved App Security (249 word count) — How to download and use apps without compromising security

10 Leading Sites for Instructional Videos (148 word count) — Great places to visit for online learning.

A New Year's Message (238 words) — Encouraging words about the coming year from telco leadership

Americans' Spare Time is Spent Online (259 word count) — Notes recent surveys that show Americans spend half their spare time online; offers a few statistics as to what people are doing online, and reminds readers that high speed Internet makes Web browsing easier.

Are You Foggy on Cloud Computing? (256 word count) — The basics of what cloud computing is and how it's being used.

Automatically Protect Your Computer From Viruses (204 word count) — Features and benefits of SecureIT Plus service.

Back-to-School Articles — A series of articles on specific services to help families/students with the new school year:

- **Do the Math and Save Big with a Bundle** (209 word count) — Reminds customers they can save money by bundling services their whole family will use throughout the year.
- **Find the Right Combination of Timesaving Services** (265 word count) — A general listing of a variety of calling features to efficiently manage communications. Can be easily edited to fit specific services provided by telecoms.
- **Start on a High Note With New Phones** (210 word count) — Reminds parents that wireless phones are now an essential for teenagers, to help them stay in touch. Also notes benefits of moneysaving landline packages that may be available.
- **We Have the Latest in Back-to-School Basics** (197 word count) — Highlights a variety of services (wireless plans, high speed Internet, bundles, etc.) that are useful for families with the new school year starting. Can be easily edited to fit telecom's needs and services.

Before You Dig, Know What's Below (265 word count) — Utility lines, including fiber optic cables, may be underground so remember to call 811 before you dig.

Be Storm Savvy with Home Electronics (223 word count) — Detailed precautions to take to help protect your TVs, computers, and other electronics in the event of storms.

Broadband Helps Rural Seniors Age in Place (258 word count) — Telemedicine is a tool that enables some seniors continue to live at home for more years.

Celebrate Co-op Month (257 word count) — Written to promote Co-op Month in October, this article reviews the advantages and contributions of cooperatives

Dig Into This List of Safety Steps (210 word count) — A reminder to call 811 before any digging in your yard begins

Don't Get Burned at Hot Spots (234 word count) — Tips for staying safe when using public Wi-Fi hot spots.

Do You Have a Family Medical History? (190 word count) — Why a family medical history is so valuable and how to get started creating one

Driving Tips for Winter Weather (214 word count) — How to drive more safely under winter weather conditions

DVR Service Puts You in Control (207 word count) — Benefits and uses of DVR to enhance TV viewing.

Enjoy the Advantages of Digital TV (249 word count) — Talks about the benefits of switching to digital cable.

Enjoy Movies On Demand (200 word count) — Notes the benefits and ease of using On Demand to watch your favorite movies; suggests customers sign up for cable if they don't already have it.

Famous Lines of Love for Valentine's Day (229 word count) — Quotations about love written throughout history

Give Your Eyes a Rest From Technology (239 word count) — Recommendations to help prevent computer vision syndrome

Grab Your Smartphone to Take Advantage of QR Codes (266 word count) — How QR codes work and what they can do for you

Groundhog Day Legends (253 word count) — How the weather-forecasting groundhog got its start

Help Prevent Holiday Poisonings (261 word count) — Holiday decorations and activities present added risks for poisonings

“Ho, Ho, Ho” Lot of Help at Holiday Sites (213 word count) — Features three websites with holiday tips and ideas.

How Kids Can Learn From TV (241 word count) — Tips for parents on how to make TV viewing more educational.

How to Go Green With Electronics (255 word count) — Covers the purchase, use, and recycling of home electronics.

How to Guard Your Passwords (270 word count) — Strategies for protecting your passwords including how to safely use and store them. (A 185-word sidebar on what to do if your password is stolen is also available to go with this article.)

It Pays to Shut Off Computers (206 word count) — You can save energy (and money) by shutting off your computer when not using it

Just Forget It! (201 word count) — Thanks to technology, we no longer have to spend as much time remembering things like phone numbers and directions.

Keeping Electronics Clean (269 word count) — Tips for safely cleaning your TVs, computers, and more.

Keep Your Christmas Tree Safe and Beautiful (239 word count) — Advice on preventing Christmas tree fires.

Keep Your Wireless Network Secure (252 word count) — Steps to take to add greater security for your home's wireless network.

Landline vs. Wireless Phones (229 word count) — A side-by-side comparison plus suggestion to use both types of phone service.

Managing Mail and Calls (235 word count) — How to opt out of telemarketing calls and unwanted mail.

Need Computer Help? Call Us! (257 word count) — Overview of computer services offered by the telco.

Pick a Bundle, Save a Bundle! (213 word count) — What a service bundle is, and the benefits of signing up.

Protect Your Home Before Your Vacation (227 word count) — Checklist of precautions to take to help prevent property crimes.

Red Flag Rules Protect Identity (237 word count) — FTC rules help protect consumers against identity theft.

Resolve to Stay in Touch (236 word count) — Start the New Year by staying in better touch with family and friends with help from our communications services.

Rest Easy With Surveillance Camera Systems (263 word count) — A way to introduce the uses and benefits of these systems to your telco's customers

Safeguarding Your Customer Information (210 word count) — An explanation of CPNI and the rules governing usage of your telephone customer information.

Save Time and Trees With Electronic Billing (193 word count) — Why it's good for you and the environment to receive and pay bills electronically.

Secure Your Home With ##### (238 word count) — Overview of home security services offered by the telco.

Share a Laugh This Mother's Day (191 word count) — Here's a list of funny quotations about motherhood.

Upgrade Communications as Part of Home Improvement (276 word count) — Suggestions on how phone, TV, and Internet services can enhance your home improvement projects and make your home more enjoyable and efficient.

What Do Flower Colors Mean? (242 word count) — A color-by-color breakdown of what flowers communicate to the recipient of the bouquet.